

April 16, 2009

Dear Clients of Oh Simple Baby,

On behalf of SickKids Foundation, I am pleased to announce that a portion of the sales from Oh Simple Baby will be donated to SickKids Foundation.

Children embody all of our hopes and dreams, which is why their health is of such vital concern. We are especially proud of those whose generous support ensures that SickKids continues to be a place of healing, a place of learning, and a place of advanced medical research.

We are thrilled that Oh Simple Baby shares with us our belief that every child deserves to be healthy and has decided to make a donation that will have a lasting impact on children across Canada and around the world.

If you have any questions about Oh Simple Baby's donation or SickKids Foundation please feel free to contact me, Jennifer Huang, directly at (416) 813-6166 ext. 2071.

Sincerely,



Jennifer Huang  
Corporate Partnerships

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